

Employable You

Course Profile



Who's it for?

The programme is designed to engage learners of different levels of ability, aged 13 - 19. It can be adapted for pupils in Years 8 - 11 and for post-16 learners.

How is it delivered?

The programme is delivered by highly experienced, qualified facilitators, all of whom have enhanced CRB, to groups of up to 100 students, in a 2 hour programme. It may require breakout sessions and the opportunity for students to deliver a presentation.

Course Overview

The 'Employable You' workshop is an interactive and motivating session designed to help students understand how what they are doing today can have an impact on their employability tomorrow, offering them the best possible chance of post-education employment success. Responding to the needs of each learner it will raise aspirations and increase attainment levels. Adhering to IAG guidance this programme is mapped to the matrix standard empowering young people to plan and manage their own futures, understand the concept of labour markets and how subject choices made in KS4 and post-16 impact on long term work and career opportunities. It actively promotes equality of opportunities and challenges stereotypes demonstrating the main qualities, attitudes and skills needed to succeed in working life and independent living.

Aims & objectives

- To better understand the link between educational achievement and employment opportunities
- To identify their USPs and understand how to present these on their CV and job applications
- To understand the relevance to their future lives of each part of the curriculum
- To encourage participation in extra-curricular activities and opportunities i.e. voluntary work, work experience, part-time work, to make themselves more employable in the future or more selectable for university
- To produce high quality personal statements for CVs and job applications

In summary

During this programme students are introduced to the concept of 'selling themselves' to employers at the application and interview stage. They are encouraged to identify their skills, talents and USPs and shown how to present these to maximum effect on their CV and in job applications. It is an exciting and rewarding process looking at: Employability Skills, Communication, Creating the Right Impression, Building a CV, Selling Skills and Interview Coaching and Job Hunting. The success in this programme is raising the students' self-esteem to identify their strengths, some of which they will not believe they have and some of which they haven't yet identified. Students are empowered to find their own answers and to improve their overall employability.

For further information and availability on this course please contact Mediawise Associates:

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