

Personal Leadership for Success

Course Profile

Who's it for?

- Anyone serious about increasing personal productivity and engagement
- All levels of business from sole trader to corporate
- Students/Individuals looking for work
- Individuals looking for clarity at times of change both personal and professional

“The difference between the impossible and possible lies in a person's determination...”

This course uses a unique, world-renowned personal development and goal setting system called ‘Brian Mayne’s Goal Mapping’ to develop personal leadership skills that ultimately lead to increased confidence, clarity and motivation of individuals and businesses. Individual success and bottom line profits are directly impacted. Clients such as BT, Orange, Microsoft and many others train their staff year on year.

Course Overview

In today's business climate the only real certainty is continuing change. To achieve success in this environment a business – and every individual within it - needs to be dynamic, flexible, and creative.

Whether a company is run with 1 person as a sole trader or 100's as a corporate, its biggest asset is the people within it. Investing in the right personal development training for staff is crucial if those people are to continue to grow and develop with the business.

Personal leadership is one of the most highly prized attributes - and yet it is the least taught or consciously developed. True leadership is less about what you do, and more about 'who you are being' in what you do.

It is well documented that 20% of what you do achieves 80% of your results. The Personal Leadership for Success workshop empowers its delegates with personal knowledge of their 20% and shows them how to harness this knowledge using a unique planning and goal setting system.

Techniques learnt during this fun, inspiring and enlightening day will be applied in both business and personal life. This course will have a direct impact on the personal leadership qualities of your personnel increasing their clarity, confidence, ambition, and ultimately – your bottom line.

Make the best decision of the year for both you and your business and contact us to book your place.

Aims & objectives

- Builds a positive culture of engaged, high-performance people
- Increases productivity, well-being and employee engagement
- Builds confidence, clarity and ambition
- Boosts your bottom line results!

Contact Mediawise Associates

Office: 01892 665017 (M-F 09.00 - 17.00)

Mobile: 07967 276194 / 07920 026884

rachel@mediawise-associates.com / helen@mediawise-associates.com

